



Canadian Association of School System Administrators
Association canadienne des gestionnaires de commissions scolaires
CASSA-ACGCS



CASSA (Canadian Association of School System Administrators) is excited to announce our partnership opportunities for the 2014 Annual Summer Conference. This year the conference will be held at the Coast Plaza Hotel in Calgary AB from July 3rd -5th, 2014. The theme is **Student Engagement- Making a Difference**. We will be building on the success of the previous seven themed conferences in Whitehorse YK, Halifax NS, Calgary AB, Quebec City, QC, Niagara Falls, ON, Whistler BC and St. John's NL which saw increasing numbers of senior education leaders from across Canada taking part. We have rebranded our organization and instead of CASA we are now known as CASSA. CASSA members are excited to be taking this conference to the next level as we already have unprecedented levels of interest as many presenters have applied to participate in the conference.

We plan on making this the best partnership opportunity you have ever experienced by maximizing partner /delegate interaction opportunities including social activities. The display area once again will be very spacious. Current plans are for the Partner/CASSA Dinner to be held on Friday evening July 4th. We haven't finalized details as to the location as yet. Please let us know if you are interested in being involved with us regarding sponsoring or contributing towards this evening.

Partnership Opportunities- consider joining other partners in sponsoring this unique conference.

Level 1- Basic- \$500- CASSA will distribute company brochures on your behalf to all delegates and provide a link on the website.

Level 2 – Bronze Level - \$800 – Your logo will go on the program and web site as a Bronze Level sponsor.

Level 3- Silver Level - \$1500- Your logo will go in 2 issues of the Leading and Learning CASSA newsletter, on the program and on the web site as a Silver Level sponsor and you may have a display table area at the conference. You are invited to a Saturday evening Partners Dinner with the CASSA Executive Director, CASSA President, the 2014-15 CASSA Executive and the President of the AASA. Includes a free registration to the conference for a member of your staff.

Level 4- Gold Level- \$2500- Your logo will go in 2 issues of the Leading and Learning CASSA newsletter, will be featured on the program, you will have a display area at the conference and be shown on the CASSA website as a Gold Level sponsor. You will also be featured in an article in the CASSA newsletter. You are invited to the CASSA Executive Meeting to discuss your partnership ideas with the Executive. We will provide your handouts to delegates. You are invited to a Saturday evening Partners Dinner with the CASSA Executive Director, CASSA President, the 2014-15 CASSA Executive and the President of the AASA. Your company is eligible to present a session at the conference in accordance with the theme. Partnership includes 2 free registrations to the conference for members of your staff.

Level 5 –Platinum Level- \$4000- Provides financial assistance towards the success of the conference including the Friday and Saturday lunches and the Opening Ceremonies. Your logo will be featured on the program in several locations as well as on the web site as a Platinum Level sponsor and you may have a display table area at the conference.. You will have a priority display area at the conference. You will also be featured in an article in the CASSA newsletter Leaders and Learners and in the CASSA Magazine We will provide handouts to delegates. You are invited to the CASSA Executive Meeting to discuss your partnership ideas with the Executive. You are invited to a Saturday evening Partners Dinner with the CASSA Executive Director, CASSA President, the 2014-15 CASSA Executive and the President of the AASA. Your company is eligible to present a session at the conference in accordance with the theme. Partnership includes three free registrations to the conference for your staff.

If you are interested in partnering with CASSA and sponsoring the CASSA Annual Conference please contact:

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