

Leaders & Learners



CASSA-ACGCS
Promoting Quality Education for Our Students

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The 2017 CASSA Annual Conference: Healthy Minds in Halifax

THE WEATHER WAS gorgeous (not always a guarantee in a northern port city, even in July) and the people were friendly in Halifax, the site of the 2017 CASSA conference.

In addition to engaging sessions, delegates enjoyed a tour of the Canadian Museum of Immigration at Pier 21. For many, this is where their family's journey in Canada began.

Some delegates took part in a trip to Peggy's Cove and a tour through the city's streets and harbour in the Harbour Hopper amphibious vehicle.

This year's gathering saw over 200 delegates in attendance at the Westin Nova Scotian. We also had over 20 sponsors and exhibitors on hand to connect with delegates.

We hope to see you next year.



The Harbour Hopper cruises through the Halifax Harbour, offering passengers a great view of the city's downtown, waterfront, bridges, shipyards and harbour traffic.

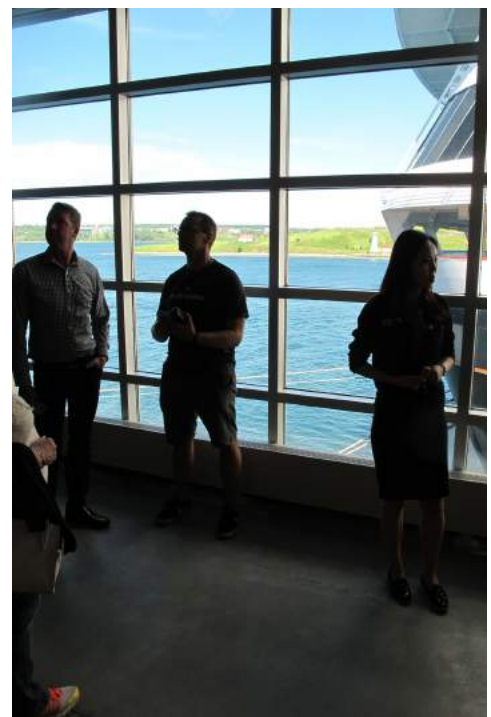
OUR PURPOSE

CASSA is the Canadian organization of school system leaders that promotes and supports quality education for the success of all students.

OUR MISSION

CASSA strengthens the capacity of school system leaders and influences the directions that impact education and student learning.

Scenes from Halifax: Embracing Heritage and Innovation



Above: A modern cruise ship and Halifax Harbour viewed through windows at Pier 21.
Left, top: A wagon is pulled by a team of horses through the city's downtown.
Left, bottom: Halifax is in transition, with brand-new towers being constructed next to heritage buildings that are hundreds of years old.

Welcome to Halifax: The 2017 AGM and Opening Ceremonies



Above: The 2017 CASSA Annual General Meeting, held the morning of July 5 at the Westin Nova Scotian.



Right: CASSA President Anne O'Brien, President-elect Reg Klassen and Executive Director Ken Bain at the AGM.



Clockwise from right, at the conference opening ceremonies on July 5:

1. Association of Nova Scotia Educational Administrators President Gary Adams.
2. AASA President Dr. Gail Pletnick.
3. Canadian Education Association CEO Ron Canuel.
4. New Brunswick Director for the Canadian Association of Principals Kynda Bryant.
5. Deborah Couzens, a director with the Canadian Home and School Federation.



2017 EXL Award: Exceptional Leadership in Canadian Education



CASSA President Anne O'Brien (right) and Executive Director Ken Bain (second from right), Xerox Sales Manager Kristen Keating (third from right) and former Director for Xerox - Western Canada Operations Randy Brydges (fourth from left) stand with the 2017 EXL Award nominees Tim Monds, Carole Heffernan, John Malloy and Simone Rose-Oliver. Nominee Zoe Watson was not present.

IT IS WITH great pleasure that *Leaders & Learners* announces the 2017 Canadian Superintendent of the Year is **John Malloy**. John is the recipient of this year's Xerox Excellence in Educational Leadership Award, also known as the EXL Award.

Five superintendents were nominated for this year's award. (Biographies on each can be found in *Leaders & Learners* Volume 11, Issue 75.)

- **Carole Heffernan**, Assistant Director General for the Lester B. Pearson School Board
- **John Malloy**, Director of Education for the Toronto District School Board
- **Tim Monds**, Superintendent for Parkland Schools Division
- **Simone Rose-Oliver**, Superintendent, Early Years Lead and School Effectiveness

Framework Lead for the Ottawa Catholic School Board

- **Zoe Watson**, Superintendent of Schools for School District 6 in New Brunswick

Xerox Canada Sales Manager **Kristen Keating** and **Randy Brydges**, former Director for Xerox - Western Canada Operations, were on hand to present the awards at a ceremony on July 5 in Halifax.

CASSA is extremely grateful to the entire Xerox Canada team for their continued support of this prestigious national award.

The EXL Award is presented at each national conference to the CASSA member who has exhibited exemplary leadership ability and who has enhanced the profession of school administration throughout their career.

2017 EXL Award: Exceptional Leadership in Canadian Education



Above: Conference delegates stand and applaud as John Malloy is announced as the 2017 recipient of the EXL Award.

Right: John Malloy shares a few thoughts on receiving the 2017 EXL Award.

Right, bottom: Ken Bain presents a CASSA Honourary Life Membership to Barry Wowk. Barry has served as the AASA Western Rep for many years.



The EXL award has been presented since 2002. Recipients also receive honorary life memberships to CASSA.

The Canadian Superintendent of the Year is also recognized at the annual American Association of School Administrators (AASA) conference, where the American Superintendent of the Year is selected. The 2018 AASA conference will take place in Nashville, Tennessee, from February 15 to 17. Each EXL national recipient is invited to attend this important leadership gathering.

John joins several of his OPSOA colleagues in receiving this honour, including past EXL Award recipients **Linda Fabi** (co-winner, 2011),

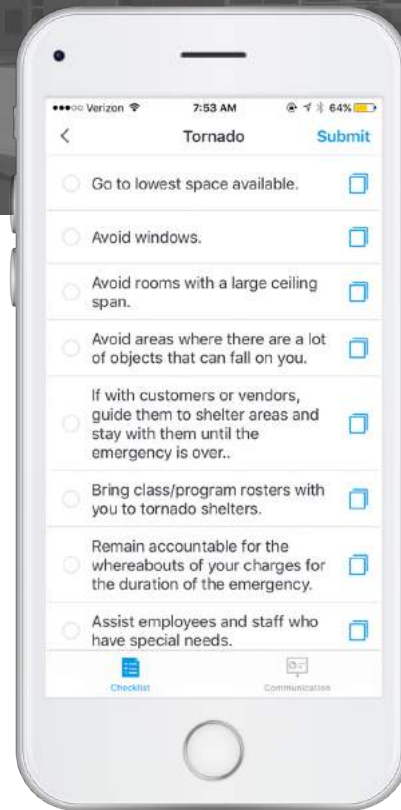


Johanne Messner (2009) and **Geoff Williams** (2008).

Longtime CASSA member and AASA Western Rep **Barry Wowk** was also recognized with an Honourary Life Membership for his significant contributions to CASSA. Barry is the Superintendent of Schools for St. Albert Public Schools.



Instantly access your School Board's specific emergency response procedures and utilize key emergency response tools



Emergency Response Plan



Mobile Access

All of your personnel will have instant access to your emergency response procedures, as well as maps and safety-related how-to documents, right from their mobile devices.

Role-based Checklists

Every staff member will have actionable sets of instructions that can be individualized based on each staff member's role within the organization. As a staff member completes the steps in their checklist, the Safety Team is informed of their progress.

Emergency Communication

During crisis situations, your Safety Team can utilize the messaging tool to send out information through message groups to teachers and staff, students, and parents.

"CASSA supports the health and wellness of students and staff. Safe and accepting schools promote the goal of student and staff health and well-being."

Ken Bain Executive Director
Canadian Association of School System Administrators



Download the CrisisGo app for free
Learn more at www.crisisgo.com/education



CrisisGo's App turns your mobile devices into mobile safety assistants

Benefits

- Safety Teams can set specific emergency instructions for every staff member through the checklist and observe their progress during a crisis.
- Through our messaging tool schools can keep their staff, their students, and the community continually informed.
- You can upload an endless variety of easily accessible maps and how-to documents that will be useful during a crisis.
- The checklist feature allows staff to follow instructions based on their role in the organization and report progress in reaching those objectives
- Staff will have instant access to emergency response procedures that have been developed for your organization

Speakers and Sessions: Panel Discussion and Keynote Speaker Dr. Stan Kutcher



Above and left: A panel discussion about provincial and territorial programs and initiatives on student mental health and well-being was held on July 6. Panelists included Dr. Curtis Brown, Dr. Christopher Fuzessy, Anne Bernard-Bourgeois, Colleen Symrozum-Watt, Ken Klassen, Darrell Paproski and Karen Edgar.

Below:
Dr. Stan Kutcher delivered the 2017 conference's opening address on July 5. Dr. Kutcher is an internationally renowned expert in adolescent mental health and an international leader in mental health research, advocacy, training and policy. CASSA President-elect Reg Klassen (left) thanked Dr. Kutcher for his informative session.



Canadian Museum of Immigration Tour: The Pier 21 Experience



Above: A Pier 21 guide helping to explain an exhibit during the tour.
Right, top: A recreation of a CN telegraph office.



Clockwise from above: Trains played a significant role in Canada's early immigration stories. Pier 21 includes a number of rail-related exhibits, including an old passenger railcar outside the museum (above). Inside the museum, visitors are able to explore the Colonist Car. This is a carefully constructed replica of the train cars that took immigrants from the ships at Pier 21 to their new homes across Canada. These railcars offered an economical (but crowded and uncomfortable) way for entire families to travel thousands of kilometres to complete their long and arduous journey.



Canadian Museum of Immigration Tour: The Pier 21 Experience



Above, right and below: A guide shows museum visitors a model of Pier 21, an exhibit of immigrant luggage and a recreation of a dining area in one of the many ships that travelled to Canada.



Above: Canada welcomes immigrants in many different languages. The museum includes a sign representing some of the welcoming messages and a portrait of the Queen. Left: A photo of one of the ships that brought immigrants to Pier 21 over the years.



Harbour Hopper Tour: Experiencing the Best of Halifax by Land



Above: The ornate steeple of St. Mary's Basilica.



Right, top: The new Halifax Central Library, which won a Governor General's Medal in Architecture in 2016.



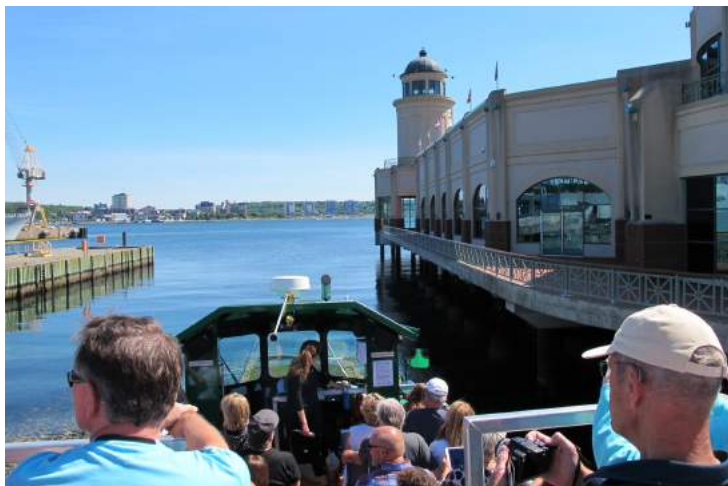
Right, middle: Harbour Hopper passengers check out the Town Clock on Citadel Hill.

Right, bottom: A peek at Province House, the seat of provincial politics in Nova Scotia.

Below: Halifax's Historic Properties, also called Privateers' Wharf and well known to fans of the Stan Rogers's song "Barrett's Privateers."



Harbour Hopper Tour: Experiencing the Best of Halifax by Sea



Above: Entering Halifax Harbour by Casino Halifax.

Below: The Angus L. McDonald Bridge, which joins Halifax to Dartmouth (top) and a Royal Canadian Navy ship in port (bottom).



Above: Harbour Hopper passengers taking a photo of the two Purdy's Wharf office towers. The buildings have a unique energy-efficient cooling system that uses cold sea water from the harbour.

Below: Georges Island, the largest island entirely within Halifax Harbour and the site of Fort Charlotte. It is also a National Historic Site of Canada. The lighthouse on the right was built in 1917 and has been automated since 1972.



Breakout Sessions: Three Days of Healthy Schools and Communities



- Clockwise from top left:*
1. Patti Duncan leads the “Fail’ is not a Four-letter Word” session.
 2. Hoda Mohtar presents “Raising and Graduating Purposeful Citizens.”
 3. Darryl Denyes, team leader and CEO of clevr.
 4. Delegates try a hands-on experiment during the “Hands-on/Minds-on Learning About Health” session.
 5. Jessica Popp has a laugh while presenting a session.
 6. Sharon Jollimore, a director from Physical Health and Education Canada.



Breakout Sessions: Three Days of Healthy Schools and Communities



Clockwise from top left:

1. Bob Camozzi, Superintendent of Education at Durham Catholic District School Board.
2. Melanie Ferdinand, part of the Mental Health Advisory Committee from Thames Valley District School Board.
3. Melanie Ferdinand and her TVDSB colleague Gail Lalonde.
4. Gillian Tuck Kutarna leads a session on legal considerations for school closures.
5. Participants in the “Promoting Healthy Relationships in the School Setting” session .
6. Bill Reynolds from CrisisGo.



Sponsors and Exhibitors: Excellent Conference Partners

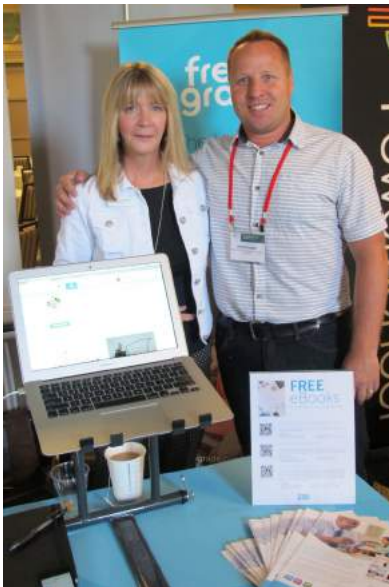


Clockwise from top left:

1. Andrew Saunders from Box Clever Education
2. Kathleen Murphy of PMH Insights meets with delegates.
3. Keith Nelson of Logics Academy.
4. Kendra Grant of FreshGrade chats with Jeannette Peoples and Liz Crabb of PowerSchool.
5. Michael Hayward (centre), President of Wintergreen, meets with delegates at his booth.
6. Metro Huculak, Superintendent of Education for the Yellowknife Education District, chats with NFB Sales Representative Penny Rampado.



Sponsors and Exhibitors: Excellent Conference Partners



Clockwise from top left:

1. One of the friendly robots delegates could meet at the robots.education booth.
2. Dennis Kambeitz, founder of robots.education, shares information about how educators can teach robotics.
3. Dennis and Aidan Kambeitz.
4. Darryl Denyes meeting delegates at the clevr booth.
5. The team at ExamBank (right) were easy to identify. They were the ones wearing and giving away the cool novelty glasses!
6. The FreshGrade team: Kendra Grant and David Haight.



Speakers and Sessions: Keynote Speaker Dr. Kathy Short and Closing Remarks



Above and below: Dr. Kathy Short's closing keynote address, presented on July 7, included opportunities for small group discussions.



The 2017 CASSA Conference featured closing keynote speaker Dr. Kathryn Short, a clinical child psychologist and the Director for School Mental Health ASSIST, a provincial team designed to help Ontario school boards to support student mental health and well-being. She also chairs the School Mental Health International Leadership Exchange.



Ken Bain looks on as Anne O'Brien closes the 2017 conference.



Time for one last team photo!

Mark the Dates: Conference and Summit Updates

You and your leadership team may be interested in other high-quality conference and summit events across Canada. Here are a selection of gatherings taking place this fall.

IoT: Big Data Education Summit

October 17-18, 2017, Richmond Hill, ON

This is a one-of-a-kind conference focused on new technologies in education. Hear from senior educators and tech leaders, including the CTO at Toronto District School Board, a board trustee from Peel District School Board, the Provost and VP (Academic) at McMaster University, the Superintendent of Learning Technologies at Ottawa Catholic School Board and many more. For more information and to register, call 1-416-597-5751, email info@iotevents or visit the summit website at iotevents.ca/event/education-2017.



Intelligent Cities Summit

October 24-25, 2017, Toronto, ON

Hear top city officials from across Canada as well as representatives of leading tech companies discussing issues our cities and municipalities are facing today. Learn how applying Internet of Things and Big Data type of technologies can help cities and municipalities be more efficient, offer better services, improve the quality of life of residents and much more. To learn more and to register for this one-of-a-kind event, visit iotevents.ca/event/intelligent-cities-2017.



IoT: Big Data Healthcare Summit Western Canada

November 28-29, 2017, Vancouver, BC

This will be the second IoT: Big Data Healthcare Summit Western Canada. It is an umbrella event that will encompass IoT, Big Data and Machine to Machine (M2M). The objective of this conference is to bring the whole healthcare industry under one roof and understand opportunities and challenges IoT technologies and tools present. Needs and challenges faced by each of these are unique and so are opportunities to improve service, reduce costs and improve healthcare systems. For more information about this event and to register, visit iotevents.ca/event/healthcare-west-2.



Mark the Dates: Conference and Summit Updates

Well-Being: A Key to Success Symposium

October 5-6, 2017, Toronto, ON

We know more about the challenges associated with mental well-being than ever before but we know less about the solutions to address them. This is your opportunity to learn from a variety of successful school- and community-based programs and partnerships from across Canada, which provide effective coping and support strategies for students AND educators.

Over 25 speakers will share the latest data on how stress and anxiety affect learning and the workplace factors that can protect and support student and educator mental health and well-being. We will also place a special focus on the urgent need to strengthen student and educator well-being in Indigenous schools. Visit www.edcan.ca/well-being and register today.



Supporting Each Student: 2018 CASSA Annual Conference

July 4-6, 2018, Ottawa, ON

Check upcoming issues of your national newsletter *Leaders & Learners* and the CASSA website for information on speakers, sessions and more at the annual conference. Be sure to watch for Early Bird discount announcements.



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